

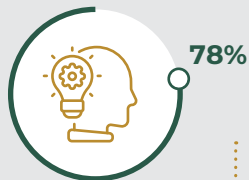
# Lead the Future: AI Integrated OneFinance Solution



**Leading transformation efforts**

**70%**

Transformations are either less impactful or moving slower than expected



**Evaluating the finance functions strategy and design**

**40+%**

Reshaped finance roles due to finance technology



**Improving finance metrics, insights and storytelling**

**54%**

Struggle to provide data and reports stakeholders can rely on



**Leading change management efforts**

**50+%**

Change management initiatives fails resulting in increased efforts



**Optimizing costs**

**74%**

Increased cost management as well as 81% anticipate increase in technology investment

Percentage of CFOs Selecting a Priority as Critical

Source: Gartner | Top 5 Priorities for CFOs in 2024

Gartner's 2024 report reveals that 65% of S&P 1200 firms enacted cost-cutting measures, including 12% with major layoffs, amid recent economic turmoil.

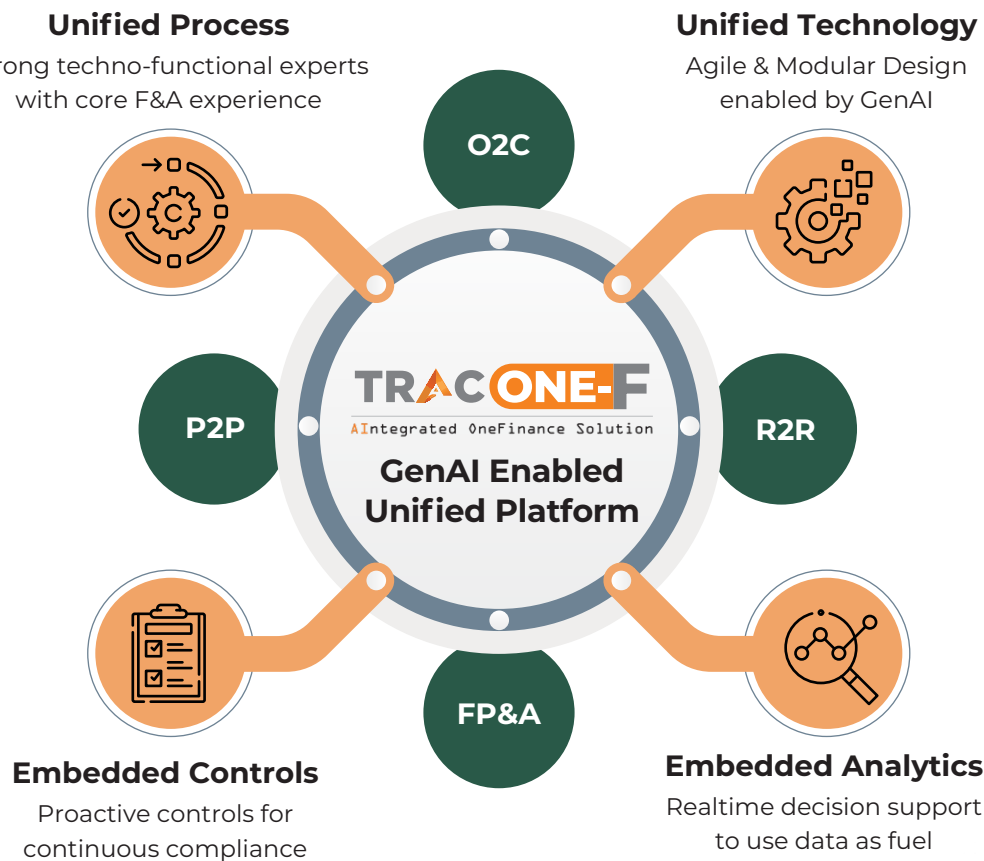
Yet CFOs confront sustained economic challenges as 70% of finance transformations lag expectations.

To add strategic value to the business, CFOs need to prioritize autonomous finance and create a future-ready finance function today.

# The First-ever Unified HyperApp

## TRACONE-F

WNS has partnered with JIFFY.ai to introduce the first-ever unified HyperApp, **TRAC ONE-F**, specifically designed for the CFO's office. This partnership aims to achieve autonomous accounting powered by advanced analytics and Generative AI. It enables a reduction in the cash conversion cycle through analytics-powered best practices and touchless processes, facilitates faster period-end closures, and supports proactive risk mitigation and audit effectiveness. Additionally, it empowers decision-making with predictive insights and forecasts.



*"At the core of our vision is a transformative approach to how global enterprises engage with digital transformation. This vision has been significantly advanced through our collaboration with JIFFY.ai. Together, we have co-created HyperApps that redefine digital finance. Finance leaders can now have integrated systems in a meaningful way. They can add decision-making capabilities to processes and free up human talent for innovation. This shift marks a critical step toward realizing the future of autonomous enterprises."*

**Krishnan Raghunathan,**  
Head - Finance & Accounting Services, WNS



# Tangible Outcomes



**20%+**  
Reduction in  
cash conversion  
cycle



Up to  
**80%**  
Touchless  
Processes



Up to  
**70%**  
Faster  
Period-end close



**50%**  
Reduction in  
Deployment  
Cycle Time



*"In this era of constant change, WNS is at the forefront of how global enterprises implement their finance transformation strategies. JIFFY.ai is proud to collaborate with WNS in shaping the future of forward-thinking CFO offices. Our partnership is instrumental in developing autonomous finance operations that are not only agile but also adaptive to change. This synergy has been a game-changer, offering immediate benefits and substantial long-term advantages that have reshaped the landscape of digital strategy."*

**Babu Sivadasan,**  
Chairman & CEO, JIFFY.ai



## How We Create Value

### Domain

Stronger operational experience team with functional design experience

### Digital

Agile Autonomous Platform with Modular Design & Embedded GenAI

### Data

Real-time decision support through advanced analytics

### ETL

Making data analysis and reporting more efficient with consolidation and standardization

### Implementation

More configuration & less customization for accelerated value realization

### Unified ecosystem

Convergence of domain, digital and data to make Finance OneOffice a reality



## About WNS

**About WNS F&A Solutions:** WNS empowers finance leaders with innovative F&A solutions for sustainable growth and operational efficiency. Recognized by top industry analysts as a leader in F&A services, WNS offers agility, deep insights and exceptional value, ensuring finance functions are not just prepared but also thrive in today's dynamic markets. WNS collaborates closely with 150+ global clients' CFO offices across 100+ geographies, delivering bespoke services that transform challenges into opportunities for sustainable value creation.

## About JIFFY.ai

**JIFFY.ai** is a leading AI-Powered Automation platform for Finance & Accounting functions. Our solutions empower you to achieve peak efficiency, unmatched visibility, and data-driven decision-making, resulting in unified and autonomous Finance functions. Our ready-to-deploy innovative HyperApps streamline and automate Procure-to-Pay, Order-to-Cash, and Record-to-Report processes, delivering faster cash flow cycles, accelerated financial close times, and enhanced risk management. Leverage the power of AI-powered F&A analytics to unlock insights and make strategic decisions with confidence. Learn more at [jiffy.ai/solutions/cfo-office/](https://jiffy.ai/solutions/cfo-office/)

To know more, write to us at [marketing@wns.com](mailto:marketing@wns.com)  
or visit us at [www.wns.com](https://www.wns.com)

Copyright © 2024 WNS (Holdings) Ltd. All rights reserved.